



HOLLY HILL

SENIOR DIRECTOR OF MARKETING, COMMUNICATION &
BRAND STRATEGY
FLAGLER COLLEGE

As Senior Director of Marketing, Communication, and Brand Strategy, Holly oversees the College's marketing and communication programs while ensuring a successful college-wide brand strategy. She provides oversight and implementation of the Flagler College brand across traditional and digital platforms to raise the college's visibility and enhances its reputation among key constituents including prospective students and parents, students, donors, employees, industry partners, and community stakeholders.

Originally from Terre Haute, Indiana, Holly graduated from Flagler College with a degree in Business Administration. She then earned her Master of Business Administration from the University of North Florida. Holly has worked at Flagler for over 17 years, including positions in Admissions and College Relations, and as an adjunct professor. Her experience in various departments allows her to view audience interaction through different lenses. Holly connects with students through her knowledge of the campus experience and utilizes her skillset to execute thoughtful communication across Flagler's digital and traditional spaces.

