



JONATHAN GESSERT
CEO & FOUNDER
321 WEB MARKETING

Jonathan Gessert is the CEO and founder of [321 Web Marketing](#), a digital marketing agency specializing in insurance SEO and content marketing. Jonathan Gessert has spent 10 years mastering inbound marketing campaigns for insurance and benefits consultants using modern marketing techniques. Educated as an engineer with a Master's Degree in Operations Research, Jonathan stands by the following philosophy: "Digital marketing is not magic. It is hard work and should be measured by new business."