



ROBERT COLE
EXECUTIVE VICE PRESIDENT
NATIONAL RISK BROKERAGE

Robert is a subject matter expert for banks in the insurance sphere and works to provide actionable updates on legislative and regulatory areas as well as advocate on their behalf. In his current role he is responsible for leading and growing all facets of the National Risk Brokerage operation with a focus on Lender Placed brokerage services. He currently serves on the board of the NFA (National Flood Association) and is a key partner with the Office of Insurance Advocacy which provides internal subject matter expertise inside of the ABA (American Bankers Association).

Robert has over twenty-five years of industry experience with leadership roles in all aspects of the financial institution insurance sector, from insurance carriers, financial institutions and insurance brokerage companies. During his time at Regions Financial, Robert was President of Regions Insurance Services. As part of this role he had full P/L responsibility for all bank predicated and mass distributed insurance products. In addition to his time at Regions Financial, Robert was with Assurant for over eleven years where he gained experience with all Assurant products offered to financial institutions, including specialty areas such as: operations and technical system design; filing rates with nearly all DOIs country wide for credit products; managing statistical modeling and analysis for their lender placed program; preparing Q&A notes for quarterly investor calls to prepare the CEO and senior management during the housing crisis. He was a longstanding Board Member of the ABIA and still actively partners with many industry trades in key emerging issues.