



CCIA

Fostering
Financial
Security

CONSUMER CREDIT INDUSTRY ASSOCIATION

70+ years
of protecting and
enhancing consumer
financial security through
member products such as:

CREDIT
INSURANCE
PRODUCTS

DEBT
PROTECTION
PRODUCTS

LENDER-
PLACED
INSURANCE

GAP & GAP
WAIVER

SERVICE
CONTRACTS

MOTOR
CLUB
PRODUCTS

The Consumer Credit Industry Association (CCIA) is the trusted resource and leading advocate for consumer financial protection products and services.

With over 70 years of industry and trade association experience and expertise spanning all member products, CCIA serves members such as insurance companies, obligors, administrators, b2b services providers, agents, and brokers that do business nationwide.

As the leading voice and resource for the industry, CCIA advocates with both federal and state legislators and regulators to foster financial security and protect member products.

In addition to advocacy efforts, CCIA serves members through regular in-person and virtual meetings that provide opportunities to build relationships, gain product insights, and discuss both industry and business issues with peer leaders and member companies.

50

state and federal
advocacy and
compliance footprint

6+

product-specific
Committees for
product updates and
peer-sharing

3

continuing education
credit opportunities
each year

7

in-person networking
events and peer-
sharing opportunities

300+

research, insights, and
members resources
on the CCIA website

\$60,000+

given by CCIA PAC
to federal legislators
each election cycle

MEMBER BENEFITS



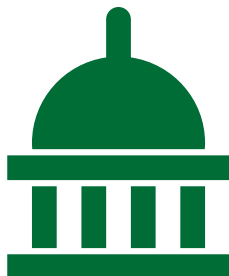
CCIA COMPLIANCE RESOURCES

Our compliance resources are designed to help members meet the challenges of managing compliance risk on a federal and state level. These resources provide direct access to regulatory expertise and tools to keep pace with the demands of supervisory oversight. Member companies can use our research services to resolve business specific issues on topics such as operations, claims, underwriting, or legislative and regulatory compliance.



CCIA COMMITTEES

Our product-specific Committees are an exclusive benefit for CCIA members. Participants bring their collective expertise and discuss challenges, solutions, and opportunities related to product specific areas. These member-led Committees meet in person three times a year with additional volunteer virtual working group meetings to address issues of concern as they occur, such as new proposed regulations and regulatory actions.



GOVERNMENT RELATIONS & ADVOCACY

CCIA is your voice in Washington and is working actively on key legislation. Our advocacy is unmatched on Capitol Hill with federal regulators and in your state. Through the CCIA PAC, we promote the interests of the consumer protection product industry and support candidates and policymakers who champion our industry's public policy issues .



CCIA FACT BOOK OF CREDIT-RELATED INSURANCE

Each year, members are provided with a Fact Book that includes the previous year's premiums and claims data for credit insurance, lender-placed insurance, and GAP insurance products; premiums by insurer; as well as industry trends and product overviews and commentary. It also includes a study by Hause Actuarial that compares individual disability income vs. credit disability insurance that is useful for marketing credit products.



INDUSTRY UPDATES AND MEMBER RESOURCES

Members have access to the following industry updates:

- Over 300 member resources available to members on the CCIA website
- Biweekly news bulletin covering relevant industry news articles
- Biweekly legislative and regulatory call covering industry developments
- Quarterly newsletter featuring Association updates and industry specific articles from outside counsel.

CCIA MEETINGS

WINTER MEETING & WASHINGTON FORUM

Our Winter Committee Meetings and our biannual Washington Forum provide members with the opportunity to gain product insights and discuss challenges, solutions, and opportunities related to the consumer financial product industry. During the Washington Forum, members spend time on Capitol Hill for an afternoon of meetings with Representatives and their staff.

ANNUAL MEETING

The Annual Meeting offers members the opportunity to gain industry insights and learn what's happening and on the horizon in technology, marketing, compliance, and more. Attendees can focus on growing your line of business, learning industry trends, and connecting with like-minded peers and industry leaders from all corners of financial services..

SUMMER MEETING & ACTUARIAL SYMPOSIUM

Our Summer Meeting offers members the opportunity to gain product insights and share their collective expertise on challenges, solutions, and opportunities related to the consumer financial product industry. Following Committee meetings, attendees have the opportunity to acquire CE Credits during the one-day Actuarial Symposium.

CLAIMS & OPERATIONS SYMPOSIUM

During our Fall Committee meeting, members discuss the political landscape and what's on the horizon for member products in the state legislatures. The Claims & Operations Symposium offers members the opportunity to acquire CE credits and learn how to effectively combating insurance fraud and streamline operations.

CCIA CORPORATE SPONSORS

Give your organization the name recognition that attendees will appreciate and remember by becoming a CCIA corporate sponsor at one or more CCIA meetings. Through a unique member-only corporate partnership, all of your exhibitor, sponsorship, and registration will be in one of several package options available to showcase your products and services.