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## DANIELLE SESKO

DIRECTOR OF PRODUCT MANAGEMENT  
TRUSTAGE

As Director of Product Management at TruStage™, Danielle Sesko leads our Digital Lending Insurance initiative. In this role, Danielle spearheads the creation of innovative, digitally native products tailored for new markets – providing relevant solutions that foster economic inclusion to help make a brighter financial future accessible to everyone. Under her leadership, Danielle’s teams are at the forefront of industry innovation, delivering products that challenge the status quo and make a real difference in people’s lives. Danielle’s strategic vision and commitment to fostering a culture of innovation are pivotal in positioning TruStage as a leader in financial services, dedicated to the well-being and financial stability of its customers.

Danielle’s career has been marked by a series of accomplishments across various segments of the financial services industry. She was previously the Chief Operating Officer at Bivvy Insurance, where she helped to reinvent pet insurance by making it more accessible and affordable. Additionally, she has held a variety of financial leadership roles including Chief Financial and Marketing Officer at SafetyNet, an innovation lab focused on improving the financial well-being of millions of Americans. Over the course of her career, Danielle has led the creation of new products and business lines spanning the categories of insurance, savings and credit.

Danielle graduated summa cum laude with a bachelor’s degree in accounting, human resources and marketing from the University of Wisconsin La Crosse. She has an academic foundation in business, innovation and entrepreneurship from Stanford University. Danielle is a certified public accountant (CPA), a licensed P&C agent, and holds an IASSC Certified Lean Six Sigma certification.

