

# PANKAJ PARASHAR

SVP – AI LED OPERATIONS PRACTICE  
COFORGE



---

Pankaj Parashar leads Coforge’s AI Led Operations Practice as Senior Vice President, bringing over 20 years of hands-on experience transforming insurance operations. He’s one of those rare people who speaks both insurance and technology fluently — helping Fortune 500 carriers, MGAs, and MGUs rethink how they operate by weaving AI and automation into the fabric of their business.

Before Coforge, Pankaj founded an InsurTech startup and led go-to-market for B2B insurance platforms — so he knows firsthand what it takes to build, sell, and scale in regulated markets. Today, his team delivers operational frameworks behind some of the industry’s largest AI-driven transformation programs, consistently driving 40%+ efficiency gains.

